



Roadmap to... **BRC**

©Britannia-Wise Group (BWG UK Ltd.) **Britannia Resource Centre**

Contents

Pre-Qualification (~ 2 weeks)

Qualification (~ 2 weeks)

Rights Granted (~ 2 weeks)

Preparation of Operational Plans (~ 4 weeks)

Approval of Operational Plans (~ 3 weeks)

Development of BRC Action Plan (~ 3 weeks)

Training and Development (~ 5 weeks)

Pre-Qualification (~ 2 weeks)

By Candidate

- Application Preparation
- Supporting Documents
- Market Potential Calculation
- Conceptual Framework Understanding of BWG and BRC
- Understanding of Pre-Feasibility Study

BWG Focus

Candidate Focus

Qualification (~ 2 weeks)

By BWG

- Assessment of Application
- Overview training requirements
- Conduct full background check
- Interview Conduct
- Provisional Approval Granted

BWG Focus

Candidate Focus

Rights Granted (~ 2 weeks)

By BWG

- Submission Franchise Fee
- Agreement Signing
- Guidance Notes for further action

BWG Focus

Candidate Focus

Preparation of Operational Plans (~ 4 weeks)

By Candidate

- Office Setup Plan
- Staff Recruitment Plan
- Stationery Printings Plan
- BWG Localization Document Plan
- BRC Profile Completion
- BRC Local Business Development Plan (Marketing Plan)
- Opening Ceremony Plan

BWG Focus

Candidate Focus

Approval of Operational Plans (~ 3 weeks)

By BWG

- Review Operational Plans
- Site selection
- Identify & discuss issues
- Operational Plans Approved
- Discuss scale of requirements for future development

BWG Focus

Candidate Focus

Development of BRC Action Plan (~ 2 weeks)

By Candidate

- Establish priorities
- Develop action plan

BWG Focus

Candidate Focus

Training and Development

By BWG

- UK Training Request (~ 5 weeks)
- Web Site Completion Request (~ 5 weeks)
- Local Staff Training (~ 4 weeks)
- Installation of CRMS (~ 3 weeks)
- Material by BWG (certificates, posters etc.)(~ 4 weeks)

*BWG Focus
Candidate Focus*